

1 of 6

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) AMY MCCREARY

**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$325.00	09/11-09/17	5	1	5	\$1,625.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/11-09/17	5	1	5	\$1,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/11-09/17	3	1	3	\$3,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$1,500.00	09/11-09/17	4	1	4	\$6,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	09/15-09/15	1	1	1	\$625.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) .DEM. CNG. CMP COMM.  
Product Issue  
Estimate# 1577  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1577  
Flight Dates 09/11/2012 - 09/17/2012  
Hiatus Weeks

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	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$325.00	09/16-09/16	1	1	1	\$325.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	9	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	11	TU-F,M	9A-10A	TODAY SHOW II	:30	\$750.00	09/11-09/17	3	1	3	\$2,250.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/11-09/17	5	1	5	\$1,625.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	13	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/11-09/17	5	1	5	\$1,625.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	14	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/11-09/17	5	1	5	\$2,125.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								

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	15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/11-09/17	5	1	5	\$1,625.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	16	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/11-09/17	5	1	5	\$1,625.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	17	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	09/11-09/17	5	1	5	\$2,250.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	18	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$600.00	09/11-09/17	5	1	5	\$3,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	19	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/11-09/17	5	1	5	\$3,500.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	20	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,000.00	09/11-09/17	5	1	5	\$5,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	21	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00	09/15-09/15	1	1	1	\$650.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	22	TU-F,M	630P-730A	WHEEL OF FORTUNE/JEOP	:30	\$1,000.00	09/11-09/17	5	1	5	\$5,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	23	TU-F,M	730P-8P	FACE TO FACE	:30	\$800.00	09/11-09/17	5	1	5	\$4,000.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										

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	24	SA	730P-8P	VEGAS INC	:30	\$375.00	09/15-09/15	1	1	1	\$375.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	25	M	8P-10P	THE VOICE	:30	\$4,000.00	09/17-09/17	2	1	2	\$8,000.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	26	M	10P-11P	NBC PRIME	:30	\$3,200.00	09/17-09/17	1	1	1	\$3,200.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	27	W	10P-11P	NBC PRIME	:30	\$3,200.00	09/12-09/12	1	1	1	\$3,200.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	28	F	9P-10P	GRIMM	:30	\$2,600.00	09/14-09/14	1	1	1	\$2,600.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	29	SU	8P-9P	END OF GAME	:30	\$8,000.00	09/16-09/16	1	1	1	\$8,000.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	30	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	09/16-09/16	1	1	1	\$1,600.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								
	31	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	09/11-09/17	2	1	2	\$2,400.00	
				Buyline Comment: ORDER CANNOT START UNITL WED 9/12								
				Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12								

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	32	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/15-09/15	1	1	1	\$1,100.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										
	33	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$750.00	09/11-09/17	3	1	3	\$2,250.00	
		Buyline Comment: ORDER CANNOT START UNITL WED 9/12										
		Sales Remark: V1 ORDER CANNOT START UNTIL WED 9/12										

---REPORT TOTALS---

Report Totals: 96 / \$81,675.00

---SALES MONTHLY TOTALS---

Sep 12: 96 / \$81,675.00

Sales Totals: 96 / \$81,675.00

Station Totals: 96 / \$81,675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$272,250	CATV	0%	KBLR	0%	KINC	0%	KLAS	27%	KSNV	30%
		KTNV	17%	KTUD	1%	KVCW	3%	KVMY	5%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

Rep Order# 6839841 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/08/2012 12:34 PM  
Last Received: 08/08/2012 11:05 AM  
Showing Buylines: All Lines

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--- CREDIT RISK ---  
CASH IN ADVANCE